

Curriculum Vitae of Maruf Abdullah

Contact Address:

Maruf Abdullah

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Career Objective

To develop my career in light of the experience of **SEO and Digital Marketing / Online Marketing** sector through working in a well-reputed company or organization with honesty and dignity where success comes through creativity, hard work, sincerity, teaming and devotion to duty and where there is a scope to gather knowledge and contribute as well.

Academic Qualification

Bachelor of Science (B. Sc.) in Computer Science & Engineering (3 years)

Institution : Daffodil International University (DIU).
Department : Computer Science & Engineering
Major : Garments Manufacturing and Technology
CGPA : 3.45 (Out of 4.00)
Year of Pass : 2016

Diploma in Engineering Certificate (4 years)

Institution : Jhenaidah Polytechnic Institute
Board : Bangladesh Technical Education Board (BTEB)
Group : Computer Technology
GPA : 3.82 (Out of 4.00)
Year of Pass : 2012

Secondary School Certificate (S.S.C) (10 years)

Institution : Victoria Jubilee Govt. High School, Chuadanga
Board : Jessore
Group : Science
GPA : 4.63 (Out of 5.00)
Year of Pass : 2008

Experience

01 Mar 2017 – Present	Sr. Digital Marketing Executive MySoftHeaven (BD) Ltd.
01 Mar 2016 – 30 Sep 2016	Web Marketing Executive Ingen Studio Limited
01 Mar 2014 – 31 Jan 2016	Operation Coordinator Out Of Home BD
01 Jan 2013 – 31 Dec 2014	SEO Manager Optimal IT Limited

Internship and Training

- 🕒 **Diploma Internship** on Web Design & Online Earning at Optimal IT Limited
- 🕒 **WordPress Development Certification** at DevsTeam Institute
- 🕒 **SEO and Digital Marketing** at Udemy
- 🕒 **PHP Web Development** at BDJobs Training (LICT Project)
- 🕒 **JavaScript and PHP Web Development** at Udemy

Key Skills

Technical Skills:

SEO: White Hat SEO, On-Page Optimization, Off-Page Optimization, Performance Increase etc..

Digital Marketing: Social Media Promotions, Google Adwards, PPC, CPC, Facebook Dark Posts, Twitter Marketing, YouTube Marketing, LinkedIn Marketing etc..

Design & Development: HTML, CSS, JS, PHP, WordPress, Basic Photoshop.

Other Computer Skills: MS Word, MS Excel, PowerPoint, UML Design, PC Troubleshooting, Hardware Maintenance, Software Installation etc..

Language Skills:

Bengali: Native Language.

English: Good in writing, reading, speaking & listening.

Individuality

- ☞ Good communication and presentation skills
- ☞ Confident, reliable, bright and enthusiastic.
- ☞ Strong interpersonal and teamwork skills.
- ☞ Capable of adopting in any environment.
- ☞ Possessing leadership quality and skill.

Personal Details

Name : Maruf Abdullah
Father's Name : Md. Asaduzzaman
Mother's Name : Ismotara Nasrin
Permanent Address : Zobaida Dream Land, Kath Potti, Cinema Hall Para, Chuadanga 7200
Date of Birth : 01 January, 1994
Religion : Islam
Nationality : Bangladeshi
Gender : Male
Marital Status : Unmarried
Blood Group : O (+ve)

References

Nazmun Nessa Moon	Praloy Kumar Saha
Assistant Professor (Dept. of Computer Science and Engineering)	General Manager (Finance & Accounting)
Daffodil International University	Rural Power Company LTD.
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I hereby assure you that all the information supplied in this curriculum vitae is true and if any inconsistency found then you have right to reject it.

Signature

Maruf Abdullah

Date: 12th SEP 2017